



Cranbury-Plainsboro Little League
P.O. Box 664
Plainsboro, NJ 08536
(609) 409-0650
www.cpll.org



January 31, 2010

Dear Potential Sponsor ,

On behalf of the over 400 children who participate in the Cranbury-Plainsboro Little League, I would like to invite you to become a sponsor for the 2010 season. As a volunteer based organization, CPLL relies on the generosity and support of local business to provide the funding necessary to make the league a success. Your contribution will help purchase uniform shirts, hats, socks, and balls for a grateful team, which will proudly display your company name.

We are asking for your support in 2010. If you are interested in sponsoring a team for the 2010 season, please fill out the attached form and mail it along with a check to CPLL at the address on the attached form. The cost for sponsoring a team is \$325. The deadline for sponsoring a team is February 20th.

In addition to sponsoring a team, we have opportunities to purchase a 4' x 8' Outfield Banner. The high quality vinyl banner will be printed with your company name and logo and will be displayed on the outfield fence at Plainsboro Community Park or Cranbury Village Park from April through November. The cost for advertising with an outfield banner is \$400.

Please provide your website and e-mail address on the attached form, we will list your business on the Sponsor section of the CPLL website.

Thanks again for helping make the CPLL a success.

Sincerely,

Ed Doherty
Director of Sponsorships/Fundraising
Cranbury-Plainsboro Little League
(609) 275-6863